

Course Titles: Enterprise (Business)

Awarding Body: Pearson Edexcel

Further information available from: Mr Royston or Mrs Lees

Whether we realise it or not, our lives are affected by enterprises and how they are performing. More than ever you are growing up in a society where an understanding of Business is essential if you are to understand how the world around you works, and how you will be impacted by the decisions businesses make.

This course is different from studying GCSEs; by taking part in different types of practical activities such as investigating real SMEs, planning your own enterprise idea and delivering a business pitch, it gives you the opportunity to apply your knowledge and skills in a practical way. Whether you are interested in starting your own business, entering the world of management and finance, or simply want to understand how our economy and the world around us works, BTEC Enterprise will give you the essential insight and skills you need.

You do not need any previous experience or understanding of Business, however our units in Years 8 and 9 Computing will give you a head start on this course.

The areas of study for this course are:

- Component 1: Exploring Enterprises
- Component 2: Planning and Developing a Micro-Enterprise Idea
- Component 3: Marketing and Finance for Business

Component 3 is externally assessed by Pearson; all of the other components are marked internally, and moderated by Pearson. The overall grade is calculated upon successful completion of all three components.

Careers & future options

Learners who generally achieve at Level 2 across their Key Stage 4 learning might consider progression to:

- A Levels as preparation for entry to higher education in a range of subjects
- Study of Level 3 BTEC National Extended certificate in Business, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the business sector.

With business needed in every industry, you can be sure studying business will support you in your future career aspirations, with careers including:

- Business Advisor
- Civil Service
- Financial Manager
- Management
- Consultant
- Project Manager
- Marketing Executive
- Retail Manager
- Office Manager

