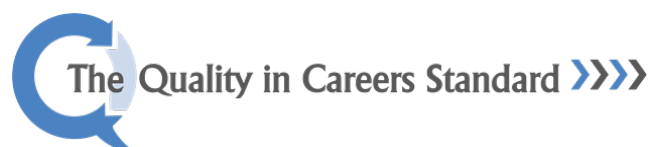


Welcome to the first edition of our new Careers Newsletter!

Here at Chase Terrace Academy, Mrs Poppleton is our Director of Careers who is positioned within the Senior Leadership Team.

She is a Level 7 Careers Leader and a Level 6 qualified Careers Practitioner. She has many years of expertise knowledge and training. CTA has been externally recognised, endorsed and nationally published as having an outstanding careers education programme. The work done with our CEIAG, resulted in Stephen Sutton MAT and CTA being shortlisted with SSMA winning Medium Business of the Year 2019. We have been assessed externally and awarded with the Quality in Careers Education Award.

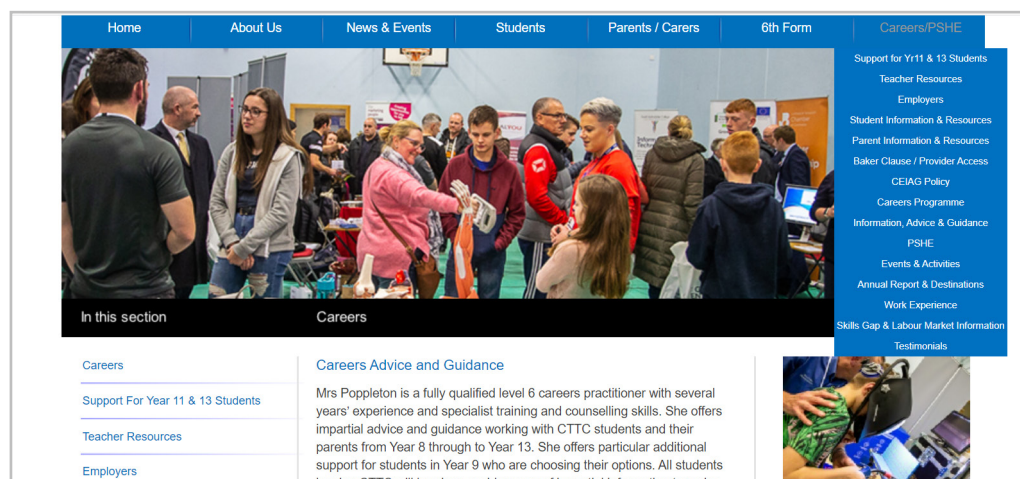


CTA work in collaboration with a wide range of partners and businesses including Employers, Colleges, Training Providers, Universities, LEPS, Chamber of Commerce, Careers and Enterprise Company, Youth Employment UK, Local and County Councillors and our local business community including Burntwood in Business. We uniquely have our own independent employer on site 'Valyou Recruitment' who we work closely with in partnership. They support our students in providing advice and awareness including opportunities for employability skills and work experience.

We are keen that all of our students have access to impartial and a wide range of careers advice so they are fully informed in making their decisions when leaving school.

School Website Careers Resources

Our own school website has a dedicated area especially for careers information, advice and guidance.




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Work Experience

This is an integral part of the Year 12 study programme.

All students are expected to find a placement which will allow them to experience a real working environment and one in which they can gain valuable new skills including developing teamwork, communication and interpersonal skills. Work experience also helps students make decisions about their future and gives employers the chance to spot good new recruits.

This year, due to the impact of Covid-19, work experience will not be taking place for many students, however students in Year 12 have the opportunity of taking part in virtual work experience and subject tasters 2020, details of which can be found on the school website.

Support for VI students regarding 'The Impact of Covid-19 on Higher Education'

Some of you may have already seen press articles and concerns published about some of the impacts being seen of Covid 19 on young people and their families.

Here are some examples of the points raised:

- To accommodate social distancing from September, all students including 1st year students it will be a different learning experience with more blended and virtual learning.
- Some Universities are considering having January starts (although some Universities already do have January intakes they are considering not having a September one at all).
- Webinars and virtual tours have been popular with many prospective students accessing these.
- Some 1st year students are taking the decision to defer to take a GAP year.
- Universities are advising to not make any decisions yet about deferring or not going through clearing to apply.
- There are concerns around rises in Youth Unemployment and support is being looked at how can young people be supported
- Universities are looking at how they can offer support in managing some of the increases which have been seen in mental health
- Universities have been providing lots of information but some students are feeling bombarded even though it has been good information.
- There is an anticipated increase of student going onto start with a foundation year.



Our VI form students have careers advice and guidance from an impartial level 6 Careers Advisor. This is Pete Small from 'The Yeti Ltd' <https://theyetipete.wixsite.com/theyetiltld>. Pete can continue to support our VI form students through this period of time and any impacts which students may be facing. He is available over the summer and during and after A level results day. Advice and guidance could include Higher Education and seeking other Post 18 options including Degree Apprenticeships Pete@theyetiltld.com 07949 345 108.

New T-Levels Explained

T levels are not a revamped BTEC, this route is both an academically and vocationally challenging Post 16 path.

- Entry requirements are high with students expected to show a clear aspiration and career path and be able to demonstrate strong employability skills
- Students are expected to show high levels of attendance and responsibilities in or out of school
- Initial delivery this September 2020 with a small number of providers (50)
- For 2021 – 64 additional providers were announced as successful to deliver T Levels, see www.gov.uk/government/publications/providers-selected-to-deliver-t-levels

WHAT IS A T LEVEL?

- T Levels are new, **two year technical education courses** that will follow GCSEs and will be **equivalent to 3 A Levels**
- T Levels are developed **in collaboration with employers**, so that content meets the needs of industry and prepares students for work
- T Levels offer students a **mixture of classroom learning (80%) and 'on-the-job' experience (20%)** with an industry placement of a minimum of 315 hours (approx 45 days)
- They will provide the knowledge and experience needed to **open the door into skilled employment, further study or a higher apprenticeship**

Oxford University Trip

On Tuesday 10th March a group of CTC year 10 and 11 students were invited to take part in an exceptional opportunity at Oxford University.

Despite an early start from school the students were keen to take part in the Outreach work that had been arranged for them by Nelli at University College.

Students were given a very full programme for the day that included talks on 'What it is like to study at Oxford University' with a question and answer session with undergraduates. Students took part in taster sessions taught by undergraduates and research students. A tour of the college buildings and grounds was also given. Hopefully all the students enjoyed this opportunity to experience life at one of the world's best universities. A big thank you needs to go to Mrs Pickin for helping to arrange and staff the trip.

Mr Giles – Head of Sixth Form



Science Explore University Trip

Year 12 students attended the University of Wolverhampton to find out more about the breadth of science and where it might take them.

They experienced a range of different sciences with a variety of sessions on Animal Behaviour, Biology, Biomedical Science, Chemistry, Forensic Science, Physics and Sports Science.

'Valyou' Win Award

Congratulations to our on-site employer 'Valyou Recruitment' for winning the 'Small Business of the Year' award 2020 from the Chamber of Commerce.

Their great contribution to CTC includes initiatives such as work experience and apprenticeship programmes, leading to employment and career progression. One of our own former students Dylan Pickin left CTC to work for them in an apprenticeship, he passed this with flyers colours and is now flourishing with them.



Thank you to all of the partners who we work in collaboration with:



South Staffordshire College





Primary School Careers Visit

Mrs Poppleton spent some time at Ridgeway Primary School for National Careers Week.

Taking part in a whole school assembly, she spoke about careers and then also took part in some workshops for Years 3 and Year 6 with local employers.

Bringing the Curriculum to Life

A superb meeting was held with Mrs Poppleton, Director of Careers and global employers, including Reconomy and Veolia.

They met with our Head of Geography, Mr Ray. Plans have been made for a very exciting project linking employers with educators & bringing the curriculum to life, watch this space!



Local Employer Visit

Mrs Poppleton and Mrs Bynt visited a global business called 'Evad' who have an office based in Burntwood.

They were really impressed with the technology they have on site and are excited about a new partnership working together to provide opportunities and experience for our students in the future. Watch this space for a new work experience opportunity.



Student Alumni

At CTC we are every proud of all of our students past and present, but during these times we are notably proud of those students who are now key workers serving us all as teachers, delivery drivers or NHS workers.

We are so very proud of all of you and thank you so much, you are doing an amazing job. Here are just a few of those students.



Laura Taylor



Aleisha Seedhouse



Becky Roberts



Ellie Hill



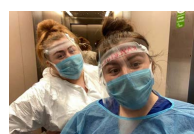
Grace Bird



Amy Humphries



Emily Ball



Tara Fletcher & Kayleigh Fletcher



Lizzie Evans



Amy Howard



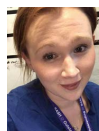
Amy Phipps



Matt Bradley



Alex Cole



Nikita Smith



Becky Teesdale



Aimee Prince (Teesdale)



Caroline Glinecki



Jessica Poynton



Lizzie Baxter

Year 10 students English Language in the Workplace

Careers Education is embedded across our school curriculum in all students lessons. Mrs Poppleton and Heads of Department have specific projects they plan together with Employers.

In 2019, we launched an employer project with our English Dept. and our Head of English Mrs Cowley and global law company 'KPMG'. This was a very competitive project with only two shortlisted students to be offered a one week work experience placement. We received applications from over 40 students who were then shortlisted to 12 students. These students were offered a day with staff at their Corporate offices in Birmingham. In addition KPMG then offered 3 work experience placements and they have also done some Mentoring and Coaching with some other students.



Sadly due to lock down, both had to be cancelled but on Friday 26th June, all 12 students met virtually with staff from KPMG to listen to a panel of inspirational staff who shared their careers journeys and gave insights into their working days and some great tips and advice.

This is about to be launched again with current Year 10 students so we are looking forward to seeing the applications come in.

The Work Experience offer

- One week of work experience at KPMG Birmingham for Easter 2020 / Summer 2020.
- KPMG are looking to offer a bright, enthusiastic individual sought after work experience at their Birmingham Offices. The applicant will need to be aspirational and have an aptitude for business.
- Closing date: Autumn 2019
- Interviews to be held: Autumn 2019 to be confirmed

Who are you writing to?

- <https://www.consultancy.uk/news/20648/peter-workman-joins-kpmg-legal-wing-as-partner>



Peter Workman
Partner

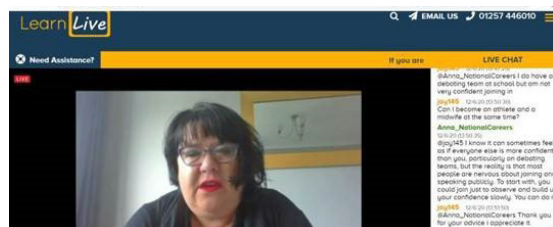


Awards

KPMG ranked in the top 2 overall in Consultancy Rankings 2009 by OpRisk & Compliance – in recognition of KPMG's experience in risk management.

In 2011, the company was ranked second on the World's Best Outsourcing Advisors – in recognition of the firm's depth of experience, global reach and holistic approach. That same year, the company was inducted into Working Mother Hall of Fame after being honored for 15 years as one of Working Mother magazine's 100 Best Companies for Working Mothers. KPMG was ranked number 13 in *Consulting Magazine's* Best Firms to Work for in 2016.

In 2017, KPMG was ranked 29th on *Fortune* list of 100 best companies to work for. That same year, KPMG, along with PwC, Deloitte, and [PA Consulting Group](#), were among the UK's 25 top companies to work for.



Learn Live 'My week at work' 8th-12th June

Many of our students joined this opportunity with 'The Careers & Enterprise Company' for "My Week of Work".

Students gained an insight into the world of work despite the lockdown thanks to plans from Oak Academy, Learn Live and The Careers & Enterprise Company. There was a whole week's worth of content aimed at preparing young people for the world of work. Pupils chose from five key economic sectors in which to gain insight. They heard from employers, learnt about the businesses and completed virtual work tasks. The content was developed in partnership with employers, school leaders and careers education experts. Mrs Poppleton was asked to talk about skills and supported a live question and answer session with over 46,000 young people who took part. If you missed it but would like to see any of the videos you can access them here <https://learnliveuk.com/my-week-of-work/>



Stephen Sutton MAT 'Working with families and our Adult Community'

In 2019, SSMAT secured some ESF funding through The Community Foundation for Staffordshire.

This enabled us to be able to work with adults aged 16 and over who were unemployed and wanted support to get them into education, employment and training. This was in our new state-of-the-art community hub, offering an ideal space for events and training for the wider community of Burntwood. We have worked in partnership with local Colleges, Training Providers, Job Centres, Spark Children's Centre and specialist outreach support provided by Nicki Hamilton from Calm Careers. We have successfully engaged with over 100 adults since September 2019 with this project finishing in July 2020. We are still hopeful of securing further funding so we can continue with this work. We were recognised by Staffordshire County Council as being a leading example of how educators should be working with their Communities in raising family aspirations.

Here is a video showing some of our wider family learning.

<https://www.stephensuttonmat.co.uk/community-hub/>



Careers Advice For Parents

What does your child need to know in terms of education, training, and work?

As a parent you are expected to have all the answers, but in a constantly evolving world it can be a struggle to keep up with the latest options out there. Are apprenticeships right for your child? Should they be considering BTECs or T levels? And how can you guide your child to make choices at GCSE and A Level that will set them up for a brighter future?

Youth Employment UK provide expert careers advice for parents who want to help their child understand and explore their next steps.

<https://www.youthemployment.org.uk/careers-advice-for-parents/>

There is a wide range of articles offering you advice and information you can use.



Free parent resources

- <https://targetcareers.co.uk/parents-and-teachers>
- <https://ukcareers.ey.com/students/career-advice/parental-advice>
- <https://successatschool.org/advice/parents>
- <https://www.careerpilot.org.uk/parent-zone>
- <https://www.ucas.com/undergraduate/applying-university/ucas-undergraduate-advice-parents-and-guardians>
- <https://amazingapprenticeships.com/parents/>

Year 10 and Year 11 Virtual Careers Interviews

Mrs Poppleton has been continuing to deliver careers advice and guidance virtually from students homes.

You can still book an interview over the summer if you email j.poppleton@cttc.staffs.sch.uk



Virtual Careers Education

Starting from Year 7 up to Year 13, it is important to be using this time during lockdown and beyond to build your skills and qualities.

There are also some really useful parents resources which you can also be using. These will support with work readiness and employability skills which Employers will want in your future. Sadly some careers activities have had to be cancelled, such as work experience, mock interviews, careers taster mornings and our large careers Expo.

However, you can still access a huge range of information and participate in activities and virtual experiences, which will help to give you the knowledge you need. You can become really aware of all your choices/routes and paths and be informed to make some of those future decisions.

Lots of resources have all been shared on 'Show my Homework' so it is important to keep checking these, here is a reminder of just a few of the resources you can be using.

- Be Ready – Accredited modules Year 11 to support you with preparing for the next stage in your education/training <https://bereadygroup.org/>
- Weekly Higher Education Higher Horizons - resources years 7 up to Years 13. <https://higherhorizons.co.uk/resources/>
- Youth Employment UK - Skills Booklet Years 9 upwards <https://www.youthemployment.org.uk/looking-for-work-careers-booklet/>
- YEUK Young Professionals - on line employability modules Years 9 and upwards. There is also a parents section for help and advice for you: <https://www.youthemployment.org.uk/employment-help-young-people/>
<https://www.youthemployment.org.uk/young-professional-training/>
<https://www.youthemployment.org.uk/careers-advice-for-parents/>
- Inspired Teenage Plus – On line social platform for students and parents launched with 3 x weekly on line live lessons and speakers <https://www.facebook.com/groups/InspiredTeenager>
- On line training - Year 11, 12 and 13 new and free on line qualifications. <https://www.thetraininginitiative.co.uk/funded-courses-staffordshire>
 1. Digital Marketing
 2. Business Administration
 3. Level 2 Certificate in Customer Service
 4. Level 2 Certificate in the Principles of Business Administration
 5. Fitness Instructor
 6. Event Planner
 7. Teaching Assistant
 8. Door Supervisor
- Digital Subject Taster Days: We have the following days coming up:
Tuesday 10th June – Law
Tuesday 16th June – Engineering, History, Politics and International Relations, and American Studies
Wednesday 17th June – Biological and Natural Sciences, Chemistry, Business, Economics and Accounting.
Students can book onto all of the above on <https://myleicester.le.ac.uk/form/subjecttaster2019>. They will all also be on <https://le.ac.uk/study/undergraduates/taster-days> as soon as possible.
- Medicine Virtual Work Experience: Our Medicine team have created a great virtual work experience project for students to carry out which will also help them get started on their personal statements and think reflectively about what they have learnt. Added bonus is that students can do this alone so no marking required!
- Business and Enterprise MOOC: A great one to share with any prospective business students or future entrepreneurs, we have MOOCs on Corporate Social Responsibility and Exploring Innovation and Entrepreneurship on <https://www.le.ac.uk/blackboard/29313>
- UniTasterDays Tuesdays – UniTasterDays are running impartial webinars every Tuesday with multiple universities covering various topics within each webinar – all of the webinars can be found in <https://www.unitasterdays.com/ut-tuesdays.aspx>

Appeal for Ex Student and Parent Alumni

If you're a former student, we want to stay in touch!

Your experiences since leaving could help to motivate and inspire our current students to feel more confident in making decisions about their future. We would love you to join our alumni network and stay connected with the school. There can be no greater advocates for the work we do at Chase Terrace Academy than our former students. Your knowledge and experiences can support the work we do by providing relatable role models to our current students - helping to raise aspirations, broadening horizons and prepare for the transition into Further/Higher Education and working world. Previous students have come in to talk about their experience at University, those who have gone onto direct employment or Apprenticeships and those who have even set up their own businesses in Burntwood! We would really like to hear from anyone else who would be willing to join our alumni network so please contact Mrs Poppleton.

We are also really well supported by some of our parents. Parents have volunteered some of their time to support with mock interviews or careers workshops or offer work experience opportunities. Again please contact Mrs Poppleton if you would like to join our parent alumni.



Elle Dudley



Caitlin Atkins



Bethany Hughes



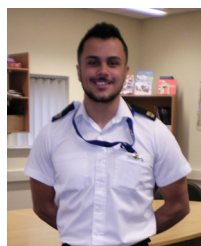
Cameron Sharp



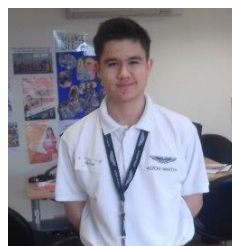
Greg Fowler



Sam Heele –
Nationwide
Building Society



Aadam Mia



Brandon Wilkes
- Aston Martin
apprentice 2018



Former student David
Whitehouse runs his own
business, In life Design



Mock interviews



Former student profile: *Elizabeth Jenner*

Central Saint Martins: BA (Hons) Fine Art, British Visual Arts

Council: Research Fellow

Currently: UX/UI designer/digital marketing

Instagram: @elizabethjennr

Website: www.elizabethjenner.com

Following the completion of my A-Levels, I went onto study a foundation diploma in Art & Design, most creatives will tell you this was a pivotal part of their development and I don't disagree. From here I gained a place at Central Saint Martins in London to study Fine Art, during my studies I was lucky enough to receive a research fellowship from the British visual arts council involving a month's residency in Venice, but opportunities like this weren't a rare occurrence, I was surrounded by like minded ambitious and inspiring creatives. Completing my degree in 2019, I am currently working as a UX/UI designer/digital marketer for a tech company, alongside practicing as an artist.