

# Non-Fiction Travel Writing Knowledge Organiser



## Before you start writing think about the TAP

**Text type** – what should the style and layout look like?

**Audience** – who are you writing for?

**Purpose** – what are you trying to achieve?

### Text Types:

- Article
- Leaflet
- Guide
- Review
- Blog

### Consider your purpose:

Persuade? Argue? Advise? Inform?

#### Article

- Catchy and punchy heading
- Introduction to create interest – (include who, what, where, when, how and why?)
- Can use subheadings underlined
- 3-4 middle paragraphs with connectives
- Short but effective conclusion
- Could offer a handful of bullet points at the end (some helpful hints on topic).
- RAPFOREST techniques

### Journal/Blog

- Headline
- Personal tone
- Personal information about what you did at the destination
- Interesting Facts
- Your Opinions
- Varied sentences
- RAPFOREST techniques
- Based particularly on anecdotes

### Leaflet/Guide

- Present information so it is easy to find using headings and sub-headings
- Lively and engaging
- Some bullet points could be used.
- RAPFOREST techniques

### Review

- Title/star rating
- Punchy, humorous opening sentence
- Introductory paragraph stating what is being reviewed and provide an overview of film/product.
- Middle paragraphs provide positives/negatives – add connectives
- Conclusion to summarise ideas and give a recommendation
- Make your opinion clear
- Try to use humour
- Lively and engaging
- RAPFOREST techniques

Letters



### Vocabulary to Express a Positive Opinion:

- Awesome
- Entertaining
- Enthralling
- Mesmerising
- Vibrant
- Compelling
- Inspiring

### Vocabulary to Express a Negative Opinion:

- Monotonous
- Disappointing
- Dismal
- Hollow
- Frustrating
- Woeful
- Tedious

## Connectives/Discourse

### Markers:

#### *Emphasis*

- Importantly
- Notably
- Significantly
- In particular



#### *Addition*

- Furthermore
- Additionally
- In addition
- As well as

#### *Contrast/Compare*

- Although
- Whereas
- Alternatively
- Likewise
- Similarly

#### *Position*

- Equally
- Firstly
- Secondly
- Thirdly
- Next
- Meanwhile
- Subsequently
- Finally
- To summarise
- In conclusion

Rhetorical question

Alliteration & anecdotes

Personal pronouns

Facts

Opinions

Repetition

Emotive language and exaggeration

Statistics

Triple (rule of three)

