

Course Title: A Level Business

Awarding Body: OCR

Further information available from: MR Royston

Why study A Level Business?

A-Level Business will give you an exciting insight into the dynamic world of business. It is not just a theoretical subject; it is about real life. This combination of academic challenge and practical focus makes the prospect of studying A Level Business highly appealing. You will learn about businesses and the way they operate in today's society. You will investigate problems which real businesses are currently facing and use your initiative to develop possible solutions.

What skills will I gain from studying Business?

Students will develop a broad understanding of the range of activities businesses undertake to compete and be successful in the local, national and global economy. You will, quite simply, gain a better understanding of how the world works and how decisions businesses make affect you. In addition, students will learn to analyse various business scenarios, identify the key issues facing different business and make recommendations as to what approach the business should take to achieve its objectives.

What's included?

You will study a wide variety of topics including: enterprise, human resources, environmental factors, marketing, accounting and finance, production, ethics, international trade, the digital age, law, economics, change management.

Emphasis throughout the entire course is on problem solving and decision-making. You will learn how to use a wide range of contemporary business tools and models and apply them to today's businesses.

How will I be assessed?

The A level course is examined by three separate exam papers, each two hours long:

Unit 1 consists of multiple-choice questions and longer written answers based around an unseen case study of a 'small' business.

Unit 2 consists of short response questions and longer written answers based around an unseen case study of a UK 'national' business.

Unit 3 exam is based around the case study of a 'global' business and includes both data response questions as well as longer written answers.

All exams are sat at the end of Year 13

Where can A Level Business take me?

A level Business is an excellent base for a university degree, especially degrees in business, management, human resources, accountancy, law, finance, philosophy, politics and economics, sociology and psychology. Careers with a business degree are diverse and have high earning potential. Career possibilities including banking, insurance, advertising, distribution, sales, accounting, law, education, central or local government and business consultancy.