

## **Curriculum Intent Statement for iMedia**

At Chase Terrace Academy we aspire for all of our pupils to achieve greater things than they ever thought possible.

We pride ourselves on being a warm and welcoming school that places community at the heart of everything we do. Our ambitious curriculum is enriching and inclusive, providing challenge and breadth for all. This empowers our students to become compassionate, confident and creative individuals who are resilient, respectful and equipped with a desire to take up a fulfilling role in society and the wider world.

In iMedia we aspire to enrich pupils with a varied and deep understanding of the creative media industry. Pupils learn a diverse range of knowledge and skills such as research methods, idea generation, planning techniques and legislation. Ultimately, we aim to give pupils the knowledge and experience they need to study iMedia to degree level, to use these skills in their day to day lives or careers and to compliment almost any future study or job.

## Year 11 Curriculum Implementation Plan (ICT - iMedia)

| OCR Cambridge Creative iMedia                      |   |                        |                   |                      |  |  |
|--|---|------------------------|-------------------|----------------------|--|--|
| Knowledge and Skills – Students will               | Reading, Literacy and                   | Formative              | Summative         | Link to GCSE Content |  |  |
| be have studied                                    | Numeracy                                | Assessment             | Assessment        |                      |  |  |
| Unit RO95: Characters and comics                   | Reading:                                | Regular exam           | Two end of topic  |                      |  |  |
|  | <ul> <li>Regular use of on</li> </ul>   | questions and          | assessments       |                      |  |  |
| Topics include:                                    | screen sources of                       | assessment against     |                   |                      |  |  |
| Topic 1: Plan characters and comics                | information                             | mark scheme            | One mock exam –   |                      |  |  |
| 1.1 Character features and                         | <ul> <li>Research and online</li> </ul> | criteria               | Unit R093         |                      |  |  |
| conventions  | reading and extracts                    |                        |                   |                      |  |  |
| - Types of characters                              | Literacy:                               | Regular                | One coursework    |                      |  |  |
| - Features of characters                           | <ul> <li>Extended written</li> </ul>    | opportunities to       | submission – Unit |                      |  |  |
| - CHaratceristics and                              | responses across units                  | revisit previous tasks | R095              |                      |  |  |
| conventions  | <ul> <li>In depth research</li> </ul>   | and improve based      |                   |                      |  |  |
| - Digital characters                               | and referencing of                      | on feedback            |                   |                      |  |  |
| <ul> <li>Use of visual styles to create</li> </ul> | sources                                 |                        |                   |                      |  |  |
| distinctive and recognisable                       | <ul> <li>Use of spelling and</li> </ul> | Verbal feedback on     |                   |                      |  |  |
| characters   | grammar tools                           | an individual basis    |                   |                      |  |  |





| components within comics               |      |  |
|--|------|--|
| - Techniques for creating              |      |  |
| assets for use as components           |      |  |
| within comics                          |      |  |
| 2.2 Technical skills to create comics  |      |  |
| - Techniques for combining assets      |      |  |
| into comic panels                      |      |  |
| - Techniques and skills to transfer a  |      |  |
| script, storyline or storyboard into a |      |  |
| comic strip                            |      |  |
| 2.3 Techniques to save and publish     |      |  |
| characters and comics                  |      |  |
| - Techniques used to save and          |      |  |
| publish characters in suitable         |      |  |
| formats                                |      |  |
| - Technical skills to save and export/ |      |  |
| publish comics                         |      |  |
| Topic Area 3: Review                   |      |  |
| characters and comics                  |      |  |
| 3.1 Techniques to check and review     |      |  |
| characters and comics                  |      |  |
| - Techniques to check the technical    |      |  |
| properties of characters and comics    |      |  |
| - Techniques to review characters      |      |  |
| and comics                             |      |  |
| 3.2 Improvements and further           |      |  |
| developments                           | <br> |  |



| - Constraints which limit the       |  |  |
|-------------------------------------|--|--|
| effectiveness of characters and     |  |  |
| comics                              |  |  |
| - Further development opportunities |  |  |
| for characters and comics           |  |  |
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