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Dear parent/carers,

RE: INVITATION TO OUR EMPLOYMENT FUTURES EXPO

We're excited to invite you and your child to a fantastic opportunity at our upcoming Employment Futures Expo! Taking place on Wednesday 27th November from 4:30pm to 7:00pm, this event will bring together over 100 exhibitors representing a diverse array of careers and industries, ready to showcase exciting pathways and possibilities for our pupils. With such high demand from exhibitors, we've adapted the event time to now take place from 4:30pm to accommodate all the exciting equipment and outdoor attractions coming into school. Due to limited parking, we encourage visitors to consider alternative travel options if possible.

What's in store?
Pupils will have the opportunity to engage with notable exhibitors, including Staffordshire County Council, NHS, Nationwide, the Navy, Army, RAF, KPMG, Greater Birmingham Chamber of Commerce, Jaguar Land Rover, and many more! Over thirty universities will be joining us for pupils to explore and discuss further and higher education, technical and vocational traineeships and apprenticeships, work experience, internships, and graduate opportunities.

Why Attend?
The Employment Futures Expo is open to pupils from all year groups, and we encourage everyone to attend. This event is designed to help pupils discover a wide range of career opportunities and gain real-world insights directly from professionals. Research shows that children often begin forming ideas about their future careers as early as primary school, with these aspirations being influenced by social factors and often remaining unchanged through secondary school. The workforce of the future will look different too, with up to 80% of careers not yet created and pupils today expected to have up to 12 different careers throughout their lifetimes.

Our Expo aims to open pupils' minds to possibilities they may not yet have considered. Pupils will be able to explore how core subjects taught in our curriculum connect to real-world applications, and they can try out various hands-on activities to discover the skills and interests that might shape their future.

We're also honoured to announce that Douglas Wright, the High Sheriff of West Midlands, will be opening the event, emphasising the importance of this opportunity for pupils to engage meaningfully with their futures.

Stay Connected
To learn more about our exhibitors and get real-time updates, we encourage you to follow us on our social media platforms (Facebook, Instagram, and X) and visit our website, where we'll be sharing additional information leading up to the event.

Don't miss this incredible opportunity for your child to shape their future and meet industry professionals eager to share their expertise. We can't wait to see you there!

Yours faithfully,

Mrs J Poppleton
Director of Careers

Miss J Devereux
Assistant Headteacher