

17<sup>th</sup> November 2025

Dear parent/carer,

**RE : UNDERSTANDING ATTENDANCE AT CHASE TERRACE ACADEMY**

We are writing to inform you of an exciting research project we are working on with our partner ImpactEd. ImpactEd is a research organisation which evaluates what is working well in schools across the country and what impact this is having on the outcomes of young people.

Improving attendance is a shared goal at Chase Terrace Academy and across the UK. We are using the ImpactEd platform for pupils to complete self-report surveys to help us understand some of the barriers to regular attendance at our school. This will help us put in place targeted interventions and support for all our pupils.

Over the next few weeks, all pupils will complete a short survey to gather their feedback on the following areas:

- **Adult and Peer Relationships** - looks at the support students receive from school and the role of peer connections.
- **Family and Home Environment** - focuses on sleep and routines for getting ready for school.
- **School Environment** - explores pupils' understanding of the impact of absence and their sense of belonging at the school.
- **Inclusion** - considers how students feel about being themselves and respected at school.
- **Wellbeing** - relates to student's overall happiness, sense of purpose, and emotional health.
- **Rewards and incentives** - explores whether the school's rewards system for attendance is motivating for pupils

Pupils will complete their surveys online during the school day. While we hope pupils will value the opportunity to give their honest opinions on these topics, pupils will also be made aware that they can opt out of the survey if they wish.

As part of this research, we also want to gather your views as parents and carers. You are invited to complete our survey related to your views on attendance and how we can further support you and your child. We appreciate your honest feedback and time in completing this survey.

The link to the survey can be found below or via the QR code here:  
<https://impacted.typeform.com/chaseterrace25>

Thank you in advance for your support and we look forward to sharing the findings with you later this academic year.

Yours faithfully



**Mr M Newman**  
Deputy Headteacher

